



Premium Transportation



Who we are

**The Hampton Hopper
operates shuttle buses in
Southampton,
Bridgehampton, Sag Harbor,
East Hampton, Amagansett,
and Montauk — year-round.**

HOW IT WORKS

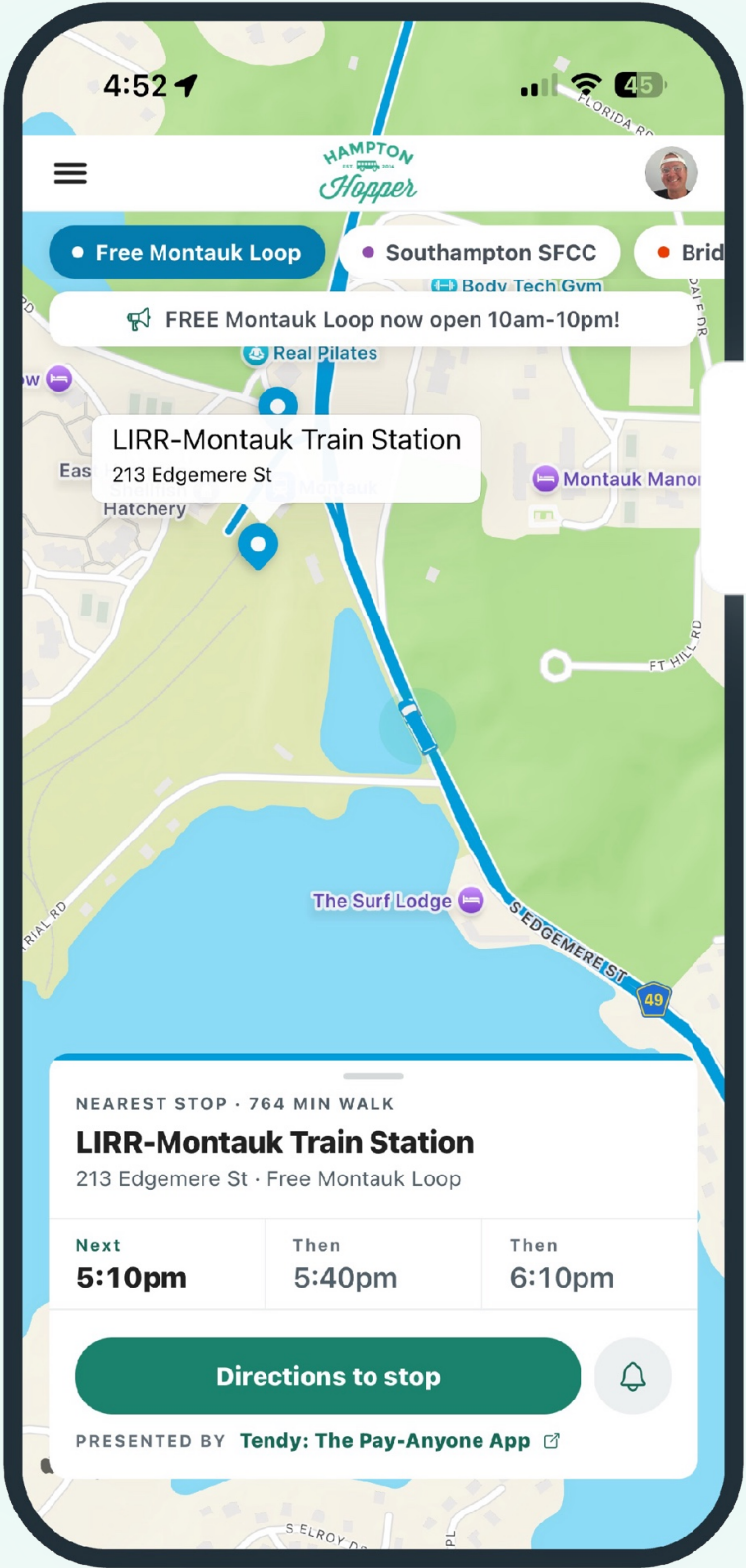
TRACK EVERY BUS IN REAL TIME

Riders track every bus in real time — live map, stops, and arrival ETAs — right in the free Hampton Hopper app.

-  Live map with every stop
-  Real-time arrival ETAs
-  Free on iOS & Android

 Download on the App Store

 GET IT ON Google Play



20,000+
APP INSTALLS

MORE ABOUT HAMPTON HOPPER

ON THE ROAD, ALL YEAR



The **Free Montauk Shuttle** runs late June through Labor Day — free to riders with support from the Town of East Hampton; buses on the road 90+ hours per week.



South Fork Commuter Connection buses run year-round on 4 routes (5 routes September through May): Southampton, Bridgehampton / Sag Harbor, East Hampton, and Amagansett / Montauk.



58,000+ rides per year across our services — 38,000+ South Fork Commuter Connection boardings in 2025, plus 20,000+ Free Montauk Shuttle rides per season.



Sponsor the Hopper

YOUR OPPORTUNITY





**ADVERTISE IN
THE HAMPTONS...**



**...NOT ON THE WAY
TO THE HAMPTONS**

A MARKETING TRIFECTA

THREE WAYS TO RIDE ALONG

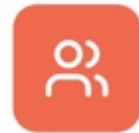
01



OUTDOOR ADVERTISING

Exterior vehicle wraps generate millions of high-frequency impressions throughout the Hamptons.

02



EXPERIENTIAL MARKETING

On-board brand ambassadors can distribute samples, promote your brand, and encourage social media.

03



MOBILE + DIGITAL

Homescreen sponsorship placement in the Hampton Hopper app.

THE ONLY OUT-OF-HOME

OUR FLEET IS THE BILLBOARD

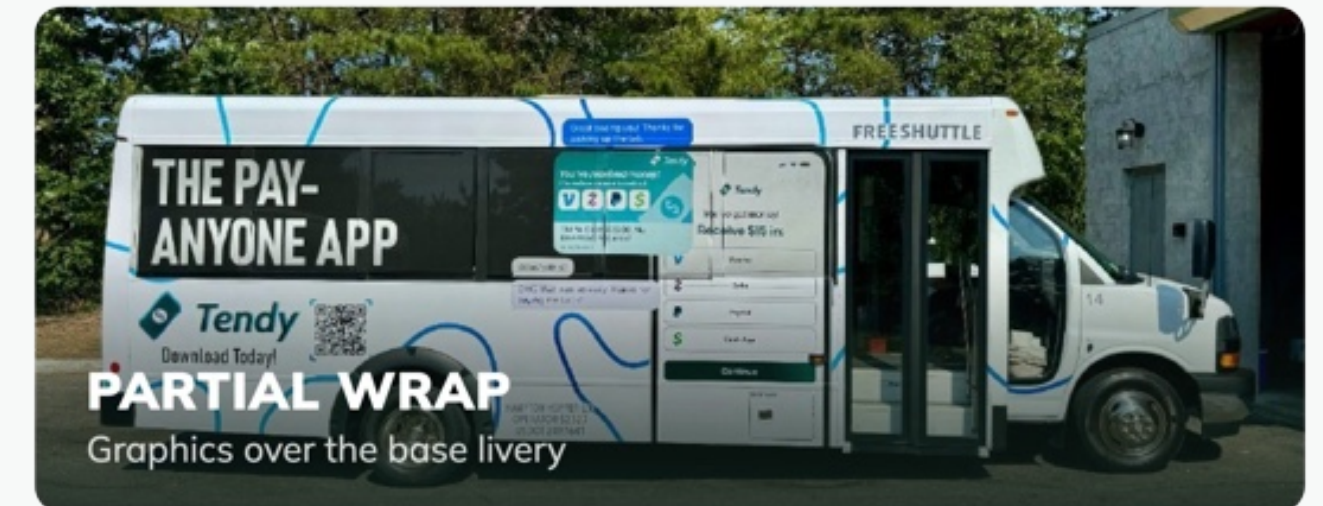
There aren't many billboards in the Hamptons, except for our fleet of Hoppers. Our exterior vehicle wraps produce millions of impressions to high-end vacationers and celebrities alike — the **brand influencers** who will take your brand with them back to NYC and beyond.



WRAP FORMATS

PICK YOUR FOOTPRINT

From complete vehicle transformation down to window panels and leaderboards — same roads, same riders, different production budget.



CASE STUDY — DUNKIN'

FOUR SEASONS, FOUR CAMPAIGNS

Dunkin' has come back every season since their first wrap — with fresh creative each time. The clearest signal the format works.



OUR VEHICLES

TWO SIZES, BOTH WRAP-READY

Modern corporate shuttles built for the Hamptons. The 25-passenger is our standard; the 32-passenger runs a school-bus body — a bigger canvas for your brand. Both are fitted with comfortable modern individual seats.



BRANDS THAT ROLL WITH US

A small slice of the brands that have made the Hopper part of their summer.



AMAZON
Audible — “The Big Lie”



VITA COCO
Made on Vacation



HONEST TEA
Always Organic



CORONA EXTRA
A Corona gets its lime



OUT EAST
Your Hamptons dream home



SWEET REASON
Drink In. Breathe Out.



ERIC EMANUEL
East Hampton flagship



TENDY
The Pay-Anyone App



STONY BROOK
Keeping You Strong

EXPERIENTIAL

SAMPLING + BRAND AMBASSADORS

Put brand ambassadors onboard to hand product straight into riders' hands — turning every trip into an experience they'll post about.



Samples & giveaways

Product into the hands of a captive, high-value audience.



Rider engagement

Ambassadors bring the brand to life, mile after mile.



Social amplification

Every trip becomes earned reach across riders' feeds.



CASE STUDY — VITA COCO

HAPPILY HYDRATING IN THE HAMPTONS

• Memorial Day – Labor Day 2015

For a full summer, a fully wrapped Hopper carried Vita Coco's **"Made On Vacation"** campaign end to end. Onboard, riders were offered chilled samples across the flavor range — stocked by Vita Coco, handed out daily by Hopper staff.

FULL WRAP

Exterior, all season

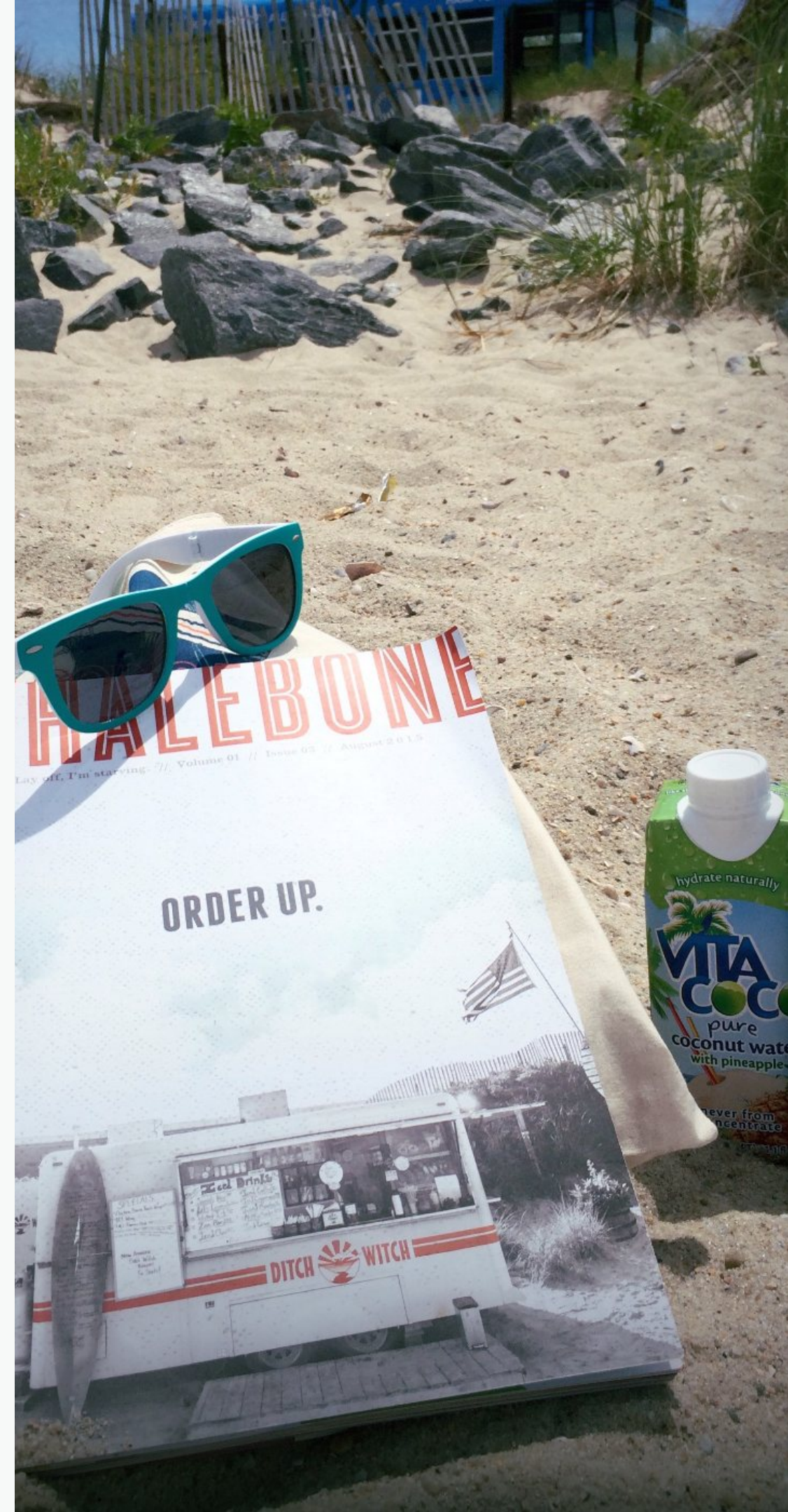
DAILY SAMPLING

Onboard, by our staff

BRANDED SWAG

Co-branded giveaways

The wrap delivered the reach. The sampling turned it into something riders actually tasted — and posted about.



“

EARNED MEDIA

The Hampton Hopper shows up where the Hamptons' audience already is — on national TV and in the feed.



Summer House — Bravo



Kourtney & Khloe Take the Hamptons — E!

YOUR AUDIENCE

DREAMY DEMOGRAPHICS

The most desirable audience in
the Hamptons rides the Hopper.

Home-price data: Douglas Elliman / Miller
Samuel, Q4 2025. Rider figures: Hampton Hopper
rider surveys.

AVERAGE HAMPTONS HOME SALE

\$3.76M

Median \$2.3M+ — a record high, Q4 2025. This is who is standing at the stop.

42%

report \$350,000+ family income

65%

of riders are aged 25–44

66%

of riders are female

52%

NYC residents · 16% international



Let's ride together

THANK YOU

For sponsorship opportunities with the Hampton Hopper, or to request our current rate card and 2027 availability, please contact:

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